





SAKI PRINT CC is a pulsating, adrenalin-driven company intent on being a force to be reckoned with in the media communications arena. 100% black owned, and a result of a convergence of like minds with varying experiences spanning the branding and advertising fields, we are a company poised to respond to communication needs of companies and institutions operating in one of the most dynamic and defining eras of our time.

With well honed expertise and experience delivering quality professional work, we offer a suite of services designed to optimally communicate with the intended target audience, be it in advertising material concept and design, outdoor advertising, transit media or branding strategy implementation. All packaged to inspire confidence in our client's products and service offerings. Helping build stronger and enduring brands along the way.

Being wholly black owned means we're a step closer to our vision of 'African inspired' communications.

MANAGEMENT

Saki Mabhele

Saki is a determined businessman, a true believer in the spirit of entrepreneurship and in delivery of best service. His passion has always been in the business of advertising, media and publishing. He holds a Bachelor of Arts degree in Communications (UFH), management qualifications, and vast experience in business development. He's made substantial contribution to the success of some of the finest niche business publications in South Africa. He's been with titles such as Leadership Magazine, the Johnnic and Black Management Forum's African Leader, Cape Media's Black Business Quarterly and Wesgro's Cape Africa. With his background, dealing with the corporate and government sector he ensures that the business creates sustainable relationships with all its stakeholders.

PRODUCTION

Simon Ngcobo

Simon brings 15 years worth of experience in signage manufacturing and rigging. His experience spans from site inspection, vinyl application supervision, vehicle wrapping, outdoor signs manufacturing, He is responsible for facilitating all our branding related projects, from outdoor and transit media to the silk screening of corporate gear and gifts. Simon has worked with various successful signage houses such as Signapse, Printage Signs and Sign link.

SALES DIVISION

Tsepo Nofemele

Our sales division would not be as successful without Tsepo's invaluable contribution. A former law student, passionate about current affairs and a former rugby player, is no stranger to presentations, public speaking and interpersonal communication. He has shown amazing talent in communicating the message of the company and in deliverance of our client's mandate.

CREATIVE

Thuthuka Majola

Passionate about the communications industry, Thuthuka holds a diploma in Creative Communications with specialization in Creative. Having worked for various ad agencies in South Africa he brings to the company those much needed people skills which are a necessity in any business, especially in communications.

Our suite of services ensures that we are able to offer our clients a complete and comprehensive choice of media solutions. For our clients, this means a one-stop-shop for their media communication needs. As a client you can also rest assured that every communication solution offered, is tailored to your exact communication requirements at that particular time. Quality and professionalism comes standard. In alliance with our strategic partners, we provide communication solutions that work, solutions that will continue to work long after the work is completed.

TRANSIT MEDIA

- Taxi Advertising
- Bus Advertising
- Train Advertising
- Station Activation
- Rank Activation

OUT OF HOME

- Billboards
- eKasie Boards
- Trailer Advertising
- Building Wraps
- Inflated Billboards

CONCEPT WORK

- Graphic Design
- Artist Impression
- Media Space Planning
- Site Evaluation
- Campaign Solutions

BRANDING

- Wide Format Printing
- Substrate Application
- Vehicle Wraps
- Signage installation
- Murals

INDOOR

- Passage Lightboxes
- In store media
- Elevator Adverts
- Parking Advertising
- Passage Clip Frames

TAXI ADVERTISING

Options: Full wrap, half wrap, sectional wrap, inside/outside .
Benefits: National foot print, Provides branding access to rural and remote areas. Each taxi has potential to generate 200 000 impacts per month. Access to economically active market.



BUS ADVERTISING

Options: Full wrap, back only, inside/outside.
Benefits: National coverage, better exposure/large media format. Each bus generates 500 000 impacts. Access to economically active market. Creative, informative and educational medium. Exclusivity.



TRAIN ADVERTISING

Options: Interior or Exterior
Benefits: Bigger adverts, more exposure. Access to about 900 000 travelers weekly. Brand visibility in surrounding areas of the train route. Access to captive market of house hold decision makers.



STATION ACTIVATION

Options: Access control passageways branding. Light box branding. Framed poster advertising
Benefits: Access to about 900 000 travelers weekly.



RANK ACTIVATION

Options: Full branding - destination signs, direction signs, main rank ID sign. Safety signage and benches. Perimeter beading.
Benefits: Exclusivity, ideal for brand awareness, access to commuters with separate destinations. strong visibility.



BILLBOARDS

We have billboards located across the country. They all come in various sizes, the smallest being 3m x 6m. Our billboards are stylish and trendy in design to avoid compromising the artwork.



EKASIE BOARDS

eKasie Boards are traditional billboards located in all major township routes, mostly in entrance and exit roads. These boards come in various sizes including 3m x 6m, 9m x 6m 3m x 12m and 6m x 4m. We also have walls for murals available.



TRAILERS

Mobile Billboards remain one of the most viable media options in that they are cost effective, quick to setup and overcome the mobility predicament. These are suitable for outdoor events and brand activation campaigns. You can now take your brand to where your customers are. Size 6m x 3m.



BUILDING WRAPS

The bigger the advert the more visible and effective it becomes. Building wraps offer the opportunity to have as large an advert as possible. We have secured sites across the country for this purpose. This medium has proved to be cost effective and successful.



INFLATED ADVERTS

A fresh media concept. This is a stand alone portable inflated billboard. It can be filled with water to maintain balance, and is printed on PVC. These 7m x 10m inflated billboards can be displayed on any surface including water, sand, snow, grass, dirt and pavement.



DIGITAL PRINTING

Options: Various outdoor substrates - Vinyl, Banner, Mesh, Illumination material and cast vinyl.
Benefits: Durability. We only use reputable print material such as 3M, and Avery. Work with reputable suppliers only.



MEDIA APPLICATION

Options: Vehicle wrap, Indoor applications, application on Perspex, Chromadeck, ABS, windows and sand blast effect.
Benefits: Experienced applicators, advertising agency level signage background, well developed quality management system. Work with top signage material brands.



VEHICLE WRAPPING

Options: Full wrap, half wrap, sectional wrap, mini stickers, inside or outside, cast vinyl application and UV protection.
Benefits: Experienced applicators, corporate signage background, good quality management control system. Durability from high quality sign material. 3M & Avery.



SIGN INSTALLATIONS

Options: Indoor - light boxes, cut out letters, aluminum signs, Outdoor - Perimeter boards, Chromadeck signs, banner installations
Benefits: Experienced sign riggers advertising agency signage background, good quality management system. Durability



MURAL ADVERTISING

Options: Various sizes of wall located in different townships across across the country.
Benefits: Penetration to remote areas, Exclusivity per wall, ideal for brand awareness, access to commuters with separate destinations. Strong visibility.



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